

July 30, 2010

**NOTICE TO CANADIAN LACROSSE ASSOCIATION, GOVERNING BODY  
(Regarding VIP Glove Recall)**

Dear Stewart Begg and CLA Staff,

Brine has strict policies in place to ensure all government safety guidelines are met in all our products. We take this responsibility very seriously. Through Brine's rigorous quality control testing, we have discovered that a small patch of ink on the VIP glove wrist cuff contains lead in excess of approved amounts. One of our vendors replaced an approved and tested batch of ink with ink that contains levels of lead that do not meet the Consumer Product Safety Commission and Health Canada's quality standards.

Moving forward, Brine's goal is to recover as many VIP gloves as possible and make the process as undisruptive and efficient for consumers as we can. We will accomplish this by working with our partners to encourage participation in the program, clearly communicate the recall details and move quickly to reach anybody affected by the recall. We share your passion to make lacrosse safe and enjoyable and appreciate your support being proactive with our solutions.

While the ink patch does not come in contact with the skin in usual play, the levels of lead in the ink exceed government approved levels. It is unlikely the lead content would harm a person and no injuries have been reported, however our goal is to ensure each player's safety as best we can. Accordingly, we have decided to conduct a voluntary product recall of the VIP lacrosse gloves. Retailers and consumers are instructed to stop the sale or use of the VIP lacrosse gloves and contact Brine for a replacement or credit using the contact information provided below.

**IMPORTANT SAFETY INFORMATION**

- Brine is recalling, and replacing **free of charge**, all VIP lacrosse gloves in sizes 10, 12 and 13.
- Brine is offering a free Brine t-shirt as an added value to customers who return the VIP gloves.
- Only the Brine VIP lacrosse glove is affected by this recall.
- In the U.S. contact Brine at 888-542-8834 (English only), in Canada contact Brine at 866-966-6092 (English and French) or visit [www.brine.com/recall](http://www.brine.com/recall) for more information

We will work proactively to remove these gloves from the marketplace and ask for your assistance reaching your constituents. Adam Werder will reach out to you to follow up on next steps, including issuing a press release and posting on your website. If you receive questions or concerns about the VIP gloves, please refer to the enclosed FAQ sheet. If you have any questions, please call Adam Werder or Doug Hellyar or visit [www.brine.com/recall](http://www.brine.com/recall) for more information.

The issue has been isolated to a limited production run at one factory. We have checked our other equipment carefully and it is fine. Brine will continue working to meet all corporate and government safety standards. We stand behind our product line and these events occurred despite our best planning and dedication to quality control. Throughout this recall process we remain encouraged that we were able to discover the issue through self-testing and minimize the effects by being proactive.

Brine is proud to maintain our long-standing commitment to serving our customers with innovative, cutting edge products to further the great sport of lacrosse. Thank you for your support and patience while we work with you to make lacrosse safe and fun for all players.

Sincerely,

A handwritten signature in black ink that reads "Doug Hellyar". The signature is written in a cursive, slightly slanted style.

Doug Hellyar  
Chief Operating Officer  
Warrior Sports

**QUESTIONS, ANSWERS, AND TALKING POINTS**  
**RE: BRINE VIP LACROSSE GLOVE RECALL**  
**JULY 26, 2010**

**Brine, a division of Warrior Sports, Inc., has decided to conduct a voluntary product recall of its VIP lacrosse gloves. Retailers and consumers are instructed to stop the sale and/or use of the VIP lacrosse gloves and contact Brine for a replacement/credit. Only the Brine VIP lacrosse glove is affected by this recall. Brine apologizes for the inconvenience. However, it is concerned with player safety and continued satisfaction with Brine products.**

**What is the reason for the recall?**

Brine has discovered that a small patch of silver ink on the back of the VIP glove contains lead in excess of approved amounts. While the silver ink patch does not come in contact with the skin in usual play, the levels of lead in the ink exceed government approved levels. While it is unlikely the lead content would harm a person, Brine's goal is to ensure each player's safety, the quality of its products and compliance with government regulations.

**What is Brine doing with respect to Brine VIP Lacrosse Gloves?**

Brine is recalling, and replacing **free of charge**, all VIP lacrosse gloves in sizes 10, 12 and 13 that were assembled in Vietnam and bear the model numbers LGLVIP00, LGLVIP02, and LGLVIP03.

**How will I know whether I have a glove that is being recalled?**

If your glove looks like the glove in the attached picture and has the label on it saying Made in Vietnam, and bears the model numbers LGLVIP00WH, LGLVIP02WH or LGLVIP03WH, then it is being recalled. The gloves will also have the name Brine printed in white and a silver triad logo printed on the back of the wrist cuff.



**When were these gloves sold?**

These gloves were shipped to retailers and directly to some consumers between July 2009 and June 2010. They were sold at retail to consumers during the same time period.

### **How did this happen?**

Through Brine's rigorous quality control testing, it has discovered that one of its vendors, located in Vietnam, replaced a previously approved and tested batch of silver ink with an unapproved and untested batch of silver ink. Subsequent testing performed by Brine showed that the substituted silver ink contained levels of lead that do not meet Brine's quality standards, and are above those levels established by U.S. and Canadian laws. The silver ink was only used to print a small logo on the back of the wrist protector on the outside of the gloves, and is not contained within the glove itself. Brine is recalling the gloves in compliance with U.S. and Canadian laws.

### **What has Brine done to date?**

Brine has instructed its warehouse and retail network to stop selling its products and immediately segregate and quarantine any gloves in their possession. Brine has reported the issue to the United States Consumer Protection Agency and to Health Canada. It has informed these agencies that it is willing to work with them to voluntarily conduct a Fast Track Recall of the gloves. Brine has continued its investigation into what caused this situation. Brine is organizing a full recall of all VIP gloves assembled in Vietnam in cooperation with CPSC and Health Canada. The Recall will commence once the Agencies approve it.

### **How will notice of the recall be sent?**

1. Brine will send notices to retailers and to any individuals or teams that received VIP gloves directly from Brine.
2. Brine will send signs to retailers carrying the VIP gloves requesting that they be placed at point of purchase and/or registers.
3. Brine will ask retailers to find other means to help notify consumers, which will be included in a further notice to retailers.
4. Brine will issue a joint Press Release with the U.S. CPSC and Health Canada and will issue additional releases as required.
5. Brine will notify the governing bodies in the U.S. and Canada, U.S. Lacrosse and the Canadian Lacrosse Association.
6. Brine will publicize the recall and provide full information on its website.
7. Brine will maintain toll free numbers manned from 8 am to 10pm Eastern Time Monday through Friday to answer questions, provide information and to return the gloves. Calls will be handled in English and French.
8. Brine will maintain a website space 24/7 for receiving requests for information and to return gloves. It will be available in English and French.

### **How will the recall work?**

1. Retailers and consumers will return all of the VIP lacrosse gloves in their possession to Brine for destruction. They will either be sent replacement gloves or given a credit. They will be reimbursed for shipping costs.
2. Consumers who contact Brine via toll free number or Website or by mail will be sent a postage prepaid envelope to return the gloves to Brine. There will be a short form to fill out to send with the gloves to Brine. Consumers will be sent a replacement pair of gloves free of charge along with a **free Brine t-shirt**.
3. Retailers, employees and representatives should refer consumers to Brine's toll free number or Website, [www.brine.com/recall](http://www.brine.com/recall).

**How do I know that other Brine or Warrior products are not affected?**

The issue has been isolated to a limited production run, at one factory in Vietnam. Brine has checked its other gloves carefully and they are fine. Brine is recalling all VIP lacrosse gloves to make certain it has recovered all of the affected gloves. No other Brine products are affected by this recall.

**What is Brine doing to ensure this does not happen again?**

Brine's standards are more stringent than the government's. Brine is training its vendor's staff on compliance with regulations and testing. It is making sure that full back up testing is performed on imported product. It is requiring its factories to inform Brine of any changes in production or materials and to certify compliance with Brine's and the government's quality standards.